

Lebanese Gastronomy Days

November 19th to 21st 2015

Sofitel Bahrain Zallaq
Thalassa Sea & Spa

Lebanese Gastronomy Festival



Sofitel Bahrain has recently hosted its first ever Lebanese Gastronomy Week, featuring the well-known Lebanese Chef Joe Barza. Chef Joe is a veteran of both Arabic and International Cooking Styles, well-known throughout the Middle East for his presence on various TV Shows along with multiple culinary awards and representing Lebanon across the globe in numerous culinary events, competitions & forums.

Chef Joe currently follows a “Back to the Roots” approach combining international standards with the genuine Lebanese Terroir making each and every culinary creation unique and innovative!

In cooperation with Qatar Airways, we were delighted to welcome Chef Joe Barza to Pashawat restaurant, where he presented for 3 days his unique cuisine in the form of a set-menu each evening in addition to cooking classes each afternoon to share his passion for the creation of Lebanese cuisine with our guests.

The Venue – Pashawat Restaurant



LEBANESE GASTRONOMY FESTIVAL

The Chef



Chef Joe prepared a Magnifique selection of cuisine for our guests to experience during the launch night of our Lebanese Gastronomy Festival. His unique taste and initiative shone brightly throughout his stay at Sofitel Bahrain.

LEBANESE GASTRONOMY FESTIVAL

The Performers



Pashawat itself presents a unique venue and ambiance for our guests, however, no evening in this Magnifique restaurant would be complete without enjoying a performance from our Belly Dancer and her musical expert, our keyboardist and singer.

LEBANESE GASTRONOMY FESTIVAL

Guests of the Launch Event



We were honoured to welcome Shaikha Haifa Al Khalifa and H.E The Lebanese Ambassador to Bahrain along with various invited VVIPs, top producers and representatives of the media in Bahrain and the GCC.

LEBANESE GASTRONOMY FESTIVAL

Cooking Class



Chef Barza held a cooking class each day during his visit to Sofitel Bahrain; he shared his skills and experience with our guests and offered detailed information on the creation of Lebanese cuisine, with his own unique modifications.

LEBANESE GASTRONOMY FESTIVAL

Social Media Coverage - Facebook

Sofitel Bahrain Zallaq Thalassa Sea & Spa
Published by Richard Hatfield [?] · 12 November at 17:16 · 🌐

Enjoy the first ever Lebanese Gastronomy Week on the 19th-21st November, featuring the well-known Lebanese top chef Joe Barza.



23,889 People Reached

764 Likes, Comments & Shares

210 Post Clicks

159 Photo views | **0** Link clicks | **51** Other Clicks

[View Results](#)

Sofitel Bahrain Zallaq Thalassa Sea & Spa added an event.
12 November at 17:05 · 🌐



19 NOV **Lebanese Gastronomy Week**
19 November–21 November · Sofitel Bahrain Zall...
3 guests

[★ Interested](#)

1,820 People Reached [View Results](#)

15 Likes, Comments & Shares

19 Post Clicks

0 Photo views | **0** Link clicks | **19** Other Clicks



LEBANESE GASTRONOMY FESTIVAL

Social Media Coverage - Facebook

 **Sofitel Bahrain Zallaq Thalassa Sea & Spa** added 5 new photos.
Published by Richard Hatfield [?] · 19 November at 18:55 · 🌐

We enjoyed a Magnifique evening yesterday at the launch event of Pashawat's Lebanese Gastronomy Festival, with Celebrity Chef Joe Barza! Here's a sample of some of his Magnifique creations, and of course, the Chef himself, accompanied by a senior member of our culinary team, Chef Daniil



111,983 People Reached

524 Likes, Comments & Shares

10,792 Post Clicks

10,528 Photo views

1 Link clicks

263 Other Clicks

[View Results](#)



 **Sofitel Bahrain Zallaq Thalassa Sea & Spa**
Published by Richard Hatfield [?] · 20 November at 09:17 · Edited [?] · 🌐

Celebrity Chef Joe Barza offers the unique opportunity to learn the ins and outs of his spectacular Lebanese Cuisine tomorrow and Saturday during a set of informative cooking class from 10am to 12noon.

Call +973 17636363 for further information and reservations.



58,578 People Reached

1,876 Likes, Comments & Shares

740 Post Clicks

578 Photo views

1 Link clicks

161 Other Clicks

[View Results](#)



LEBANESE GASTRONOMY FESTIVAL

Social Media Coverage - Facebook

 **Sofitel Bahrain Zallaq Thalassa Sea & Spa**
Published by Richard Hatfield [?] · 21 November at 15:41 · 🌐

Tonight is your last chance to experience Celebrity Chef Joe Barza's Magnifique cuisine in Pashawat! Join us tonight for the final night of our Lebanese Gastronomy Festival!
(A special thank you to our sponsor for this event, Qatar Airways!)



13,670 People Reached

435 Likes, Comments & Shares

178 Post Clicks

135 Photo views	0 Link clicks	43 Other Clicks 
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[View Results](#)



LEBANESE GASTRONOMY FESTIVAL

Social Media Coverage - Twitter

Sofitel Bahrain @SofitelBahrain · Nov 12

Enjoy the Lebanese Gastronomy Week on the 19th-21st November, featuring the well-known Lebanese top chef Joe Barza



1 3

Sofitel Bahrain @SofitelBahrain · Nov 21

Tonight is your last chance to experience Celebrity Chef Joe Barza's Magnifique cuisine in Pashawat!



5

Sofitel Bahrain @SofitelBahrain · Nov 16

Experience the Magnifique creations of celebrity chef Joe Barza from 19th to 21st in #Pashawat_BH restaurant!



LIKE

1



5:54 PM - 16 Nov 2015 · Details

Sofitel Bahrain @SofitelBahrain · Nov 21

Complementing Chef Joe Barza's #Magnifique cuisine for his final night tonight will be our belly... [instagram.com/p/-WG3_ZGsoP/](https://www.instagram.com/p/-WG3_ZGsoP/)

2

Sofitel Bahrain @SofitelBahrain · Nov 21

We've just finished the final cooking class with celebrity Chef Joe Barza, lots learned, looking... [instagram.com/p/-WE-IXmslQ/](https://www.instagram.com/p/-WE-IXmslQ/)

1

Sofitel Bahrain Retweeted

Joe Barza @ChefJoeBarza · Nov 20

Enjoying Sofitel Bahrain! fb.me/2o0Zhwigv

1 1

Sofitel Bahrain @SofitelBahrain · Nov 19

A spectacular start to our #LebaneseGastronomySFBH Festival with Chef Joe Barza last night during... [instagram.com/p/-RI9PLGssO/](https://www.instagram.com/p/-RI9PLGssO/)

1

Sofitel Bahrain Retweeted



Woman This Month @WomanThisMonthB · Nov 19

It's #gastronomy week at @sofitelbahrain come & enjoy a unique dinner experience. #wtm #bahrain [instagram.com/p/-QYpDNmWA-/](https://www.instagram.com/p/-QYpDNmWA-/)

1 4

Sofitel Bahrain @SofitelBahrain · Nov 19

And a #Magnifique evening of Celebrity Chef Joe Barza's exceptional cuisine in #Pashawat_BH wouldn't... [instagram.com/p/-RmkOzmss5/](https://www.instagram.com/p/-RmkOzmss5/)

1 1

LEBANESE GASTRONOMY FESTIVAL

Social Media Coverage - Instagram



sofitelbahrain

96 likes

2d

sofitelbahrain Complementing Chef Joe Barza's #Magnifique cuisine for his final night tonight will be our belly dancer and organist! See you in #Pashawat_BH!

dashti_koc Sofitel my best partner I'll see you soon inshallah 🌸🌸🌸🌸❤️

sofyan_bubshait هذي فندق لو مرقص

aishalthawadi_ @kooheji.m

punjabiii @jeenal_a rem. These times

mn_dossari @hussa_alghatam85

jeenal_a @punjabiii..❤️

ha.6666 بس هذي اللي فالحين فيه

❤️ Add a comment...



sofitelbahrain

108 likes

2d

sofitelbahrain We've just finished the final cooking class with celebrity Chef Joe Barza, lots learned, looking forward to trying out his #Magnifique style in the kitchen! Ps. It's his last evening tonight in #Pashawat_BH, join us to experience his excellent cuisine first hand and meet the man himself! Pashawat will also continue to offer once again this evening live music & belly dancing

dashti_koc Sofitel zallaq 🌸🌸🌸🌸❤️

❤️ Add a comment...

LEBANESE GASTRONOMY FESTIVAL

Social Media Coverage - Instagram



104 likes 3d

sofitelbahrain And a #Magnifique evening of Celebrity Chef Joe Barza's exceptional cuisine in #Pashawat_BH wouldn't be complete without performances from our Belly Dancer! We look forward to welcoming you again tonight, tomorrow and Saturday!

najma_sheer @wadeeah @zainabi_clo
dashti_koc S
nourangelina Thanks for a
saleh_alsale
sofyan_bubs
nello0o @sy
syam1311 @n

Add a comment...



130 likes 3d

sofitelbahrain A spectacular start to our #LebaneseGastronomySFBH Festival with Chef Joe Barza last night during the launch! Here's a sample of some of his #Magnifique Cuisine! #FoodieBH #SofitelBH

sofitelbahrain May we offer a special thankyou to our sponsor for this event, @QatarAirways!

dashti_koc @sofitelbahrain

Add a comment...

LEBANESE GASTRONOMY FESTIVAL

Social Media Coverage - Instagram



sofitelbahrain

131 likes

4d

sofitelbahrain Welcome to the launch night of our Lebanese Gastronomy Festival from 19th to 21st Nov with Lebanese MasterChef Joe Barza!

ahmed_zara @mohsenzara ×

dashti_koc Sofitel zallaq 🌸🌸🌸 ×

jamil_tengku_ #kampungayer ×

sofitelbahrain Merci @dashti_koc ! See you soon! ×

nouran

sofitel

Hope y



sofitelbahrain

125 likes

1w

sofitelbahrain تمتعوا بأسبوع المأكولات اللبنانية لأول مرة في سوفيเทล البحرين مع الشيف اللبناني المشهور "جو بارزا" من 19 إلى 21 نوفمبر 2015

atoof89 great place to stay in ❤️ ✓ ×

chefali2013 Good chef ×

ayed7171 ✓✓🌸🌸🌸 ×

safa_abdulla @salmanalaraadi ×

❤️ Add a comment...



LEBANESE GASTRONOMY FESTIVAL

Media Coverage

Gulf Daily News



Ohalala

Sofitel Bahrain Zallaq Thalassa Sea & Spa

Sofitel Bahrain will host its first ever Arabic Gastronomy Week from 18-21 November, featuring the well-known Lebanese chef Joe Barza. Chef Joe is a veteran of both Arabic and International

Cooking Styles, well-known throughout the Middle East for his presence on various TV Shows along with multiple culinary awards and representing Lebanon across the globe in numerous culinary events, competitions and forums. Also, enjoy a truly International Buffet, at Saraya International Restaurant under its new "around the world" concept. The definition of an International Buffet, with traditional cuisine spread across separate sections of the buffet and representing French, Italian, Moroccan, Arabic & Spanish Cuisine. Visit Saraya Restaurant to experience Bahrain's latest culinary adventure for the "Travelling Foodie!" And if you want to get cooking yourselves, there are a number of cooking classes available: Italian, Seafood and Vietnamese. Enjoy these experiences at Fianina, La Mer and Wok with the head chefs in tow! All the cooking classes are from 10:00AM - 12:00PM; BD18 net per person inclusive of lunch and soft beverages.

Advance booking is required. Call 1763 6363

Weekender

WHAT: LEBANESE GASTRONOMIC WEEK

WHEN: NOVEMBER 19-21

WHERE: SOFITEL BAHRAIN ZALLAQ THALASSA SEA & SPA

Sofitel Bahrain will also host its first ever Lebanese Gastronomy Week on the 19th - 21st November 2015, featuring the well-known Lebanese Chef Joe Barza. Chef Joe is a veteran of both Arabic and International Cooking Styles, well-known throughout the Middle East for his presence on various TV Shows along with multiple culinary awards and representing Lebanon across the globe in numerous culinary events, competitions & forums.

JOE BARZA, a Master Celebrity Chef specializing in International and Fine-Dining Cuisine, with a major focus on new trends in the Lebanese Cuisine and Terroir in Pashawat restaurant.

Chef Joe currently follows a "Back to the Roots" approach combining international standards with the genuine Lebanese Terroir making each and every food creation unique and innovative!

Pashawat restaurant is offering the most avid Arabic food lovers the opportunity to learn how to make authentic

Lebanese cuisine with Chef Joe Barza on the 18th - 21st November 2015 from 10:00AM- 12:00PM.

Gulf Weekly



The Pashawat Restaurant at the Sofitel Bahrain Zallaq Thalassa Sea & Spa is hosting a Lebanese Gastronomy weekend until Saturday, featuring celebrated chef Joe Barza.

Cooking classes will take place from 10am-12pm at



LEBANESE GASTRONOMY FESTIVAL

Media Coverage

Al Watan

الوطن | 27 Nov 2016 | العدد 11384 | 11:06 صباحاً | 452 | pr@alwatannews.net | مجتمع الأعمال | الشرق الأوسط | تاريخان جودوي

«سوفيتيل البحرين» و«القطرية» يفتتحان المهرجان اللبناني بمطعم بشوات

احتفل فندق سوفيتيل البحرين والمطعم القطرية بالافتتاح المميز للمهرجان اللبناني في مطعم بشوات، حيث حضر الحفل العديد من السفراء وكبار المسؤولين من رجال الأعمال والمستهلكين. وكان الحضور على موعد مع أسبوع ممتعة تزيئها أشهر الأطباق اللبنانية ذات مذاق الأصيل، أهداها خصيصاً الشيف العالمي «جو برزة» الذي استقبله الفندق لهذه المناسبة، يستمر المهرجان حتى الـ 22 نوفمبر 2015 مع تروس فن الطهي بمطعم بشوات والذي يمتاز بتيكويراته الفخمة ذات النوق الرفيع مزوجة بعناية لتضفي جواً يتناسب مع التراث الشرقي الأصيل. ويقدم المطعم الجديد الطعام العربي الأصيل على أنغام الموسيقى العربية والآداء الرائع لفرقة الشرقي في آن واحد، حيث سيكون هناك جلسات للفن الأصيل. ويقع المطعم في الدور الأول مقابل ردهة الصفيحة من كل أسبوع من الساعة السابعة مساءً حتى الساعة العاشرة. في عالم الطبخ بين عشرين إلى خمسة وعشرين عاماً، قام خلالها ببيع العديد من الجوائز على مر السنين على صعيد العالم.

Al Jazeera



شيف جو برزة في سوفيتل زلاق البحرين

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Akhbar Al Khaleej

حصرياً ولأول مرة.. شيف جو برزة في سوفيتل زلاق البحرين

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Al Ayam

حصرياً ولأول مرة شيف جو برزة في سوفيتل زلاق البحرين

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LEBANESE GASTRONOMY FESTIVAL

Media Coverage

Daily Tribune

LEBANESE GASTRONOMIC WEEK

Date: 19 to 21 November 10am to 12pm

Venue: Sofitel Bahrain

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BahrainBiz

LEBANESE GASTRONOMIC WEEK

Date: Ongoing till today from 10am to 12pm

Venue: Sofitel Bahrain

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THANK YOU!